

**MAX
TECH**

School reduces print costs by over 50% and boosts efficiency

Queen Charlotte College wanted a smarter approach to managing their printing needs for staff and students. Their existing fleet of printers spread across the campus had become a challenge with high operating costs and low efficiency.

We provided a solution that significantly reduced their printing cost, helped cut down on emissions and increased productivity.

Results at a glance



Boosted savings

Replaced the print fleet with more efficient machines custom to their requirements, reducing the school's annual print cost by over 50%.



Lowered carbon emissions

Fewer machines, effective use of toner, paper, power, and a cartridge recycling program massively reduce carbon emissions.



24/7 NZ-based helpdesk

Brother's availability locally for service and maintenance round-the-clock is a big support for the school.



Great partnership, excellent results

OfficeMax and Brother = Perfect print solution for school.

"We have been very happy to gain cost savings and maintain a great service by being well-supported if any issues arise."

Betty Whyte,

Principal, Queen Charlotte College

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The Challenge

- Thirteen under-utilised printers spread across the campus.
- High cost of operating printers.

Other key requirements for the school were to:

- Find a more sustainable printing solution.
- Reliable tech support to resolve issues promptly so that the machine does not sit idle for days awaiting service.
- A Print system that integrates with their existing print management software, PaperCut.

The Solution

OfficeMax's Account Manager for Queen Charlotte College, Janet Sowman, arranged an audit of the school's print usage with our partner, Brother, to understand how we could optimise the school's print system.

The audit revealed that the school had an oversupply of A3 copy

machines and the other smaller machines were inefficient.

- We replaced the school's printing fleet with 13 fit-for-purpose machines tailored to the school's requirements in different departments.
- The new print fleet included a mix of Konica Minolta bizhub A3 multi-purpose devices, and Brother mono and colour laser printers that were fast and energy efficient.
- The Konica Minolta bizhub C300i and C550i multifunctional printers were installed in the student learning centre and copy rooms. These devices supported high-quality printing, especially for photography students and printing booklets.
- We offered them OfficeMax Multipurpose and New Future Opti Carbon Neutral paper samples that produced excellent-quality prints.
- All printers were installed using their existing print management software, PaperCut.
- Brother facilitated a smooth transition from old machines to new setups, preventing any downtime for printing access.
- The new printers automatically order cartridges from Brother when needed, so no running out of toners.



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The Results

Our strong partnership gave us the combined expertise of our Account Managers' customer knowledge and Brother's technical know-how, to provide the ideal end-to-end solution for the school's printing needs.

- A fit-for-purpose print fleet with devices matched to usage requirements delivered cost savings of 58% per year.
- It was also projected that the college's new print fleet with fewer devices and more energy efficient technology would result in a 37.4% reduction in CO2 emissions per year*.
- Brother's NZ-based helpdesk is available 24/7 for any servicing or maintenance needs.
- The school can recycle cartridges through Brother's recycling programme.
- We significantly transformed their managed print service, making it more productive for staff and students.

**Keep your printers running with
OfficeMax's Managed Print Services (MPS).
Talk to one of our specialists now.**

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**Based on direct energy consumption only. Calculated using My Sales Drive data supplied by Brother.*

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